Cyberbullying Prevention and Intervention Tips for Families

Intervention

Cyberbullying includes a wide range of online behaviors that vary in severity. Your response needs to take into account the nature of the cyberbullying and its impact on your child/teen. The following guidelines will help you respond, if you learn your child/teen has experienced cyberbullying.

1. Don’t Reply to Cyberbullying
   Do not reply to the cyberbullying and instruct your child/teen not to reply.

2. Identify the Evidence
   Identify the evidence that exists (online conversations, text messages or images, emails, etc.), and do not destroy it. This evidence will be helpful in identifying the perpetrator and may be requested by law enforcement officials if criminal behavior was involved.

3. Block Future Cyberbullying Attempts
   If the cyberbullying is coming through cell phone text messaging or e-mail, determine if there are features that enable you to block future contact from the perpetrator.

4. Try to Identify the Perpetrator
   Determine if your child/teen knows the perpetrator or if you can identify the person from available evidence.

5. Contact the Parents/Guardians of the Perpetrator
   Discuss the incident with the perpetrator’s parents. When the identity of the person who is committing the cyberbullying is known, consider the feasibility of contacting his or her parents or guardians. They may share your concern and be strong advocates in stopping their own child’s/teen’s behavior. Understand that families sometimes react defensively when hearing negative reports about their child/teen. Contact with parents is best done in writing with copies of any evidence which shows their child’s/teen’s involvement.

6. Contact Your Service Providers
   Determine if the behavior violates Internet or cell phone service providers’ “Terms & Conditions” of usage and, if so, file a complaint. Ask if assistance is available in identifying the perpetrator.

7. Consider If Criminal Behavior has Occurred
   Contact law enforcement if you believe the cyberbullying includes the following: any threat of violence, repeated obscene or harassing language, violations of hate crimes statutes and/or inappropriate sexual content. If law enforcement determines that a crime has been committed, ask them to press charges.

8. Get Legal Advice:
   In serious cases, seek out the advice of an attorney who can make recommendations and assist you in taking appropriate steps to respond.

9. Notify Your Child’s/Teen’s School
   Inform school administrators of the problem; they may be able to help you respond, can determine if the cyberbullying is occurring via school computers, and can take note of any manifestations of bullying at school where your child/teen is the target.